

Workshops:
19–21 Oct. 2009

Lectures:
22–25 Oct. 2009

Exhibition:
25 Sept. 2009–9 Jan. 2010

ACADIA 09: reForm()

ASSOCIATION FOR COMPUTER AIDED DESIGN IN ARCHITECTURE

The Art of Architectural Programming at Herzog & de Meuron

Designers at the architecture firm of Herzog & de Meuron approach each project differently, emphasizing novel and individual design strategies. To do this effectively teams at Herzog & de Meuron “map” design ideas into corresponding data structures and algorithms. This work, and the resulting processes are highly dynamic and results of a continuously adapted set of parametric tools that merge with the architectural design.



Since 2005 Kai has been working as the head of design technology for Herzog & de Meuron in Basel, Switzerland. Internationally renowned for their work, Kai has spend the past five years building the offices “CAD-CAM Technology Group”, working on universally recognized projects of extremely high quality, intention and craftsmanship. In this role he has been responsible for integrating new geometrical and technical methods into the work of the office using digital and parametric design as well as different CNC fabrication technologies. Kai submitted his PhD in 2008 at the Swiss Federal School of Technology. He has been a researcher, lecturer and chair of CAAD at the ETH Zurich.

Kai Strehlke: Head of Design Technology - Herzog & de Meuron

Keynote Lecturer: October 22, 2009 6:00pm - 7:30pm

Kai's lecture will be followed by a panel discussion about the parametric design and the role of computation in contemporary architecture and design.