

The New Media School

ACADIA, the Association for Computer Aided Design in Architecture, is pleased to announce its third international design competition. As in previous ACADIA competitions this will be held entirely on-line and as a co-opetition, where the contestants themselves will be the jury. It is open to student, academic and professional designers. The competition is designed to encourage dialog among peers via an on-line Forum, voting sessions, and e-mail. In addition, several of the competition's software sponsors have offered support. This multi-level exchange between peers and sponsors will make for a rich, stimulating experience.

The competition site is in Halifax, Nova Scotia, the location of ACADIA's 2007 conference. The program is for a New Media School to be situated on the Halifax waterfront. The schedule for the competition includes three interactive voting sessions, an awards ceremony at ACADIA's conference in October 2007, and a publication.

program

The New Media School will prepare students and researchers for creative, artistic, and professional activities across a wide range of media arts. Students will participate in a learning environment that will involve reflection on ideas about contemporary media, art, and culture. The learning spectrum ranges from acquiring skills for specific tools and methods to an engagement in research projects. An important aspect of the school is the creation of a community among students and interaction between different program areas. Communal space and facilities will be essential to foster cross-fertilization and discussion about:

- New Cinema (interactive and non-linear narrative, new platforms)
- Gaming (Game Theory, Game Play Design, Game Design)
- Animation (3-D, Machinima, Character Design, Interface, Story)
- Media Theory
- Computer Simulation (3-D, Motion, Architecture)
- Digital Photography
- Physical Computing (Human-Computer Interface, Sensors)
- Locative Media (GPS, Mobile Computing, Bluetooth)
- Public Art and Technology
- Sound Design for New Media
- Human Performance and New Media (Acting, Music, Voice, Movement)

jurying process

The competition winners will be selected solely by the competitors. Upon registration, competitors will be given a login/password/ID with which to designate their project website. Competitors will be able to view each other's sites throughout the course of the competition. The forum will be constructed to allow competitors to leave comments and interact with one another provided that senders are identified by their ID. This is intended to foster civil interaction and, ideally, may lead to future collaboration during the course of the competition.

Project evaluations will be held in three stages during the course of the competition. Each stage requires contestants to evaluate a select group of entry sites and vote for the five best entries. Each contestant must make five unique, non-redundant votes to have their votes counted. This feedback process repeats until the final winners are selected. The Acadia competition committee will administer the process.



competition committee

Peter Anders, Anders Associates
David Clark, Nscad University
John Cirka, Ryerson University
Maia Engeli, Simon Fraser University
Brian Lilley, Dalhousie University

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prizes

Four prizes will be offered to the winners of the competition. A cash prize will be augmented with a choice of Software packages from the competition sponsors.

dates 2007

February 5.....Information posted on ACADIA competition site, registration opens
March 15.....Registration final date
March 30.....1st Voting round
April 6.....Results of 1st vote posted
May 18.....2nd Voting round
May 25.....Results of 2nd vote posted
June 30.....3rd (final) Voting round
July 06.....Results of final vote posted
July 16.....Panel commentary, submission for publishing
October 5.....Awards given at ACADIA conference, exhibition of work

www.acadia2007.org/competition
ACADIA the Association for Computer-Aided Design in Architecture. Conference hosted by Dalhousie University School of Architecture and NSCAD University. In partnership with CDRN the Canada Design Research Network